



PRESS Release – January 2009

***Catherine Malandrino* Selects FDI Logbox to Support Their Expansion In Europe**

Catherine Malandrino – the most “New York” of French designers – just celebrated 10 years in the fabled fashion industry and continues to attract a loyal celebrity clientele outside of the dedicated following of customers that have always supported her. *Catherine Malandrino's* garments and accessories have always been chic and sophisticated carrying that certain “*je ne sais quoi*” the French use to describe the immaculately indescribable.

With a shop in Paris, another in Dubai that opened in February, three in New York, two in Los Angeles, one in Las Vegas, and a shop-in-shop at Harrods, *Catherine Malandrino's* retail network has grown significantly the last two years and is on a momentum to roll-out more internationally.

Ida Rafalovich, COO of *Catherine Malandrino*, declares: “We’ve decided to outsource to FDI Logbox all our customer credit management function in European countries where we sell through agents such as Austria, Switzerland, Hungary, Benelux, UK, France, Italy, Greece, Spain. Our objective is to leverage FDI Logbox expertise to better support our expansion strategy in Europe.”

Bernard Aidan, CEO of *Catherine Malandrino*, adds: “We have selected the best partners because we want everyone to understand that we are serious about the European market. Working with the best is a commitment to success.”

Dominique Chatelin, President and CEO of FDI Logbox, declares: “We are very proud to win the confidence of *Catherine Malandrino's* management team. This is a tribute to the quality of service delivered to our customers and their local partners. We welcome the opportunity of servicing their European presence”.

More information about *Catherine Malandrino*: www.catherinemalandrino.com

* FDI Logbox has been specialising in customer account management in Europe and North America for 25 years, providing a variety of customised solutions to the fashion industry. This year, FDI Logbox handled €650m of receivables for more than a 1000 international brands from apparel, shoes, sportswear, and underwear industry.

>> More information about FDI Logbox : www.fdi-logbox.com

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